

Health Communications Short Course

May 27, 2026



**NORTH CAROLINA
FOUNDATIONAL
CAPABILITIES**

Welcome In!

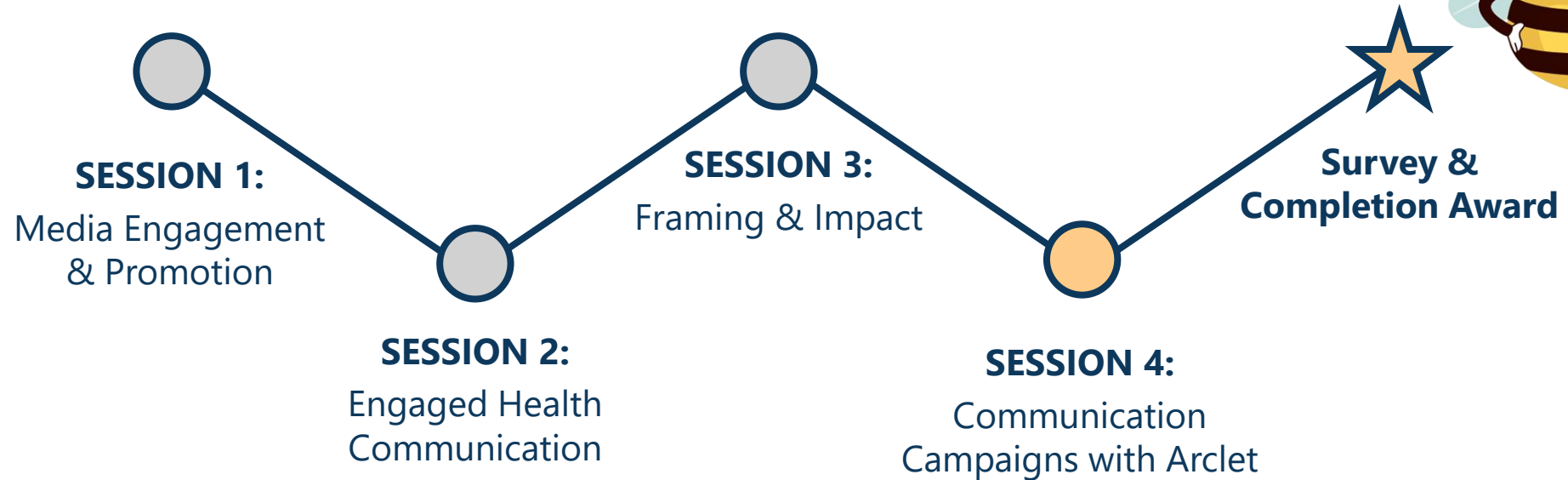


Icebreaker:

Please note that we are recording today's session to share with anyone that misses it.



Short Course Structure





Reflect & Share

What area of social media campaigns would you like to improve on?

What defines a successful social media campaign?





Opportunities to Engage



Join a Regional Communications Collaborative

Continue connecting with health communicators in your region, building effective campaigns with Arclet, and creating messaging for your communities.





Next Up: Evaluation Survey



What's an action item you have following this course?

Thank you!

Please share your feedback!

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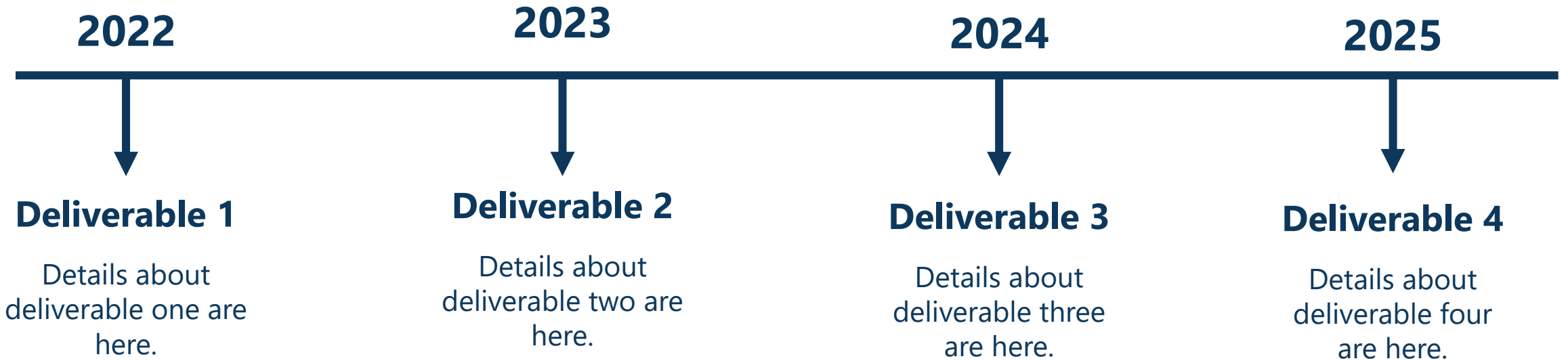




Timeline

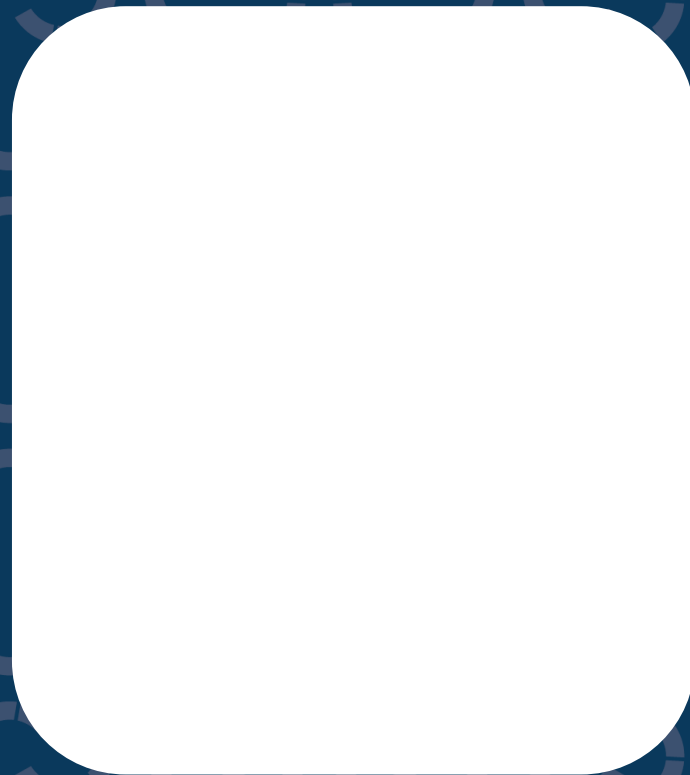
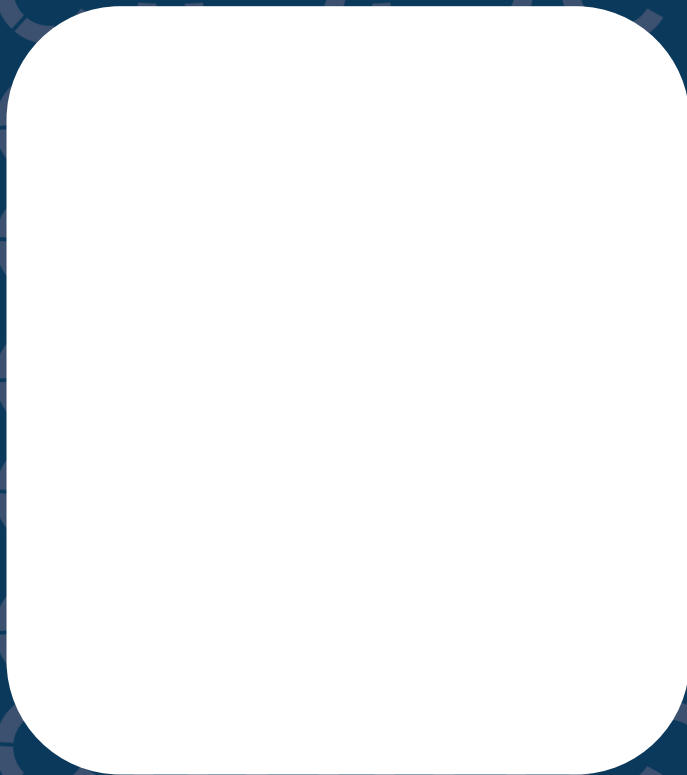
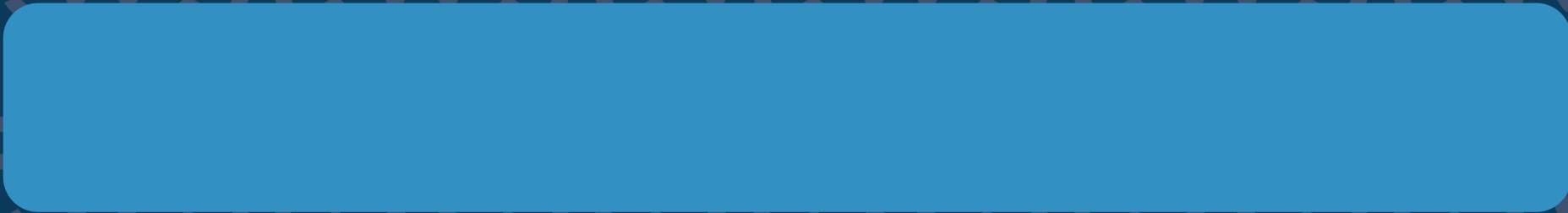


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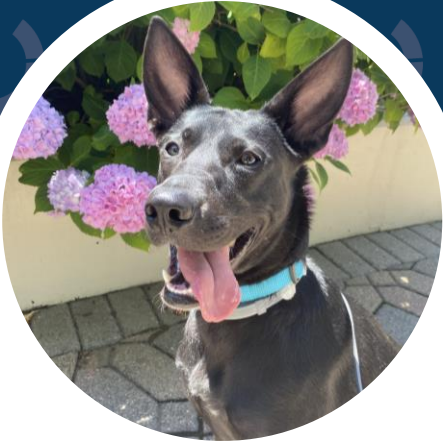








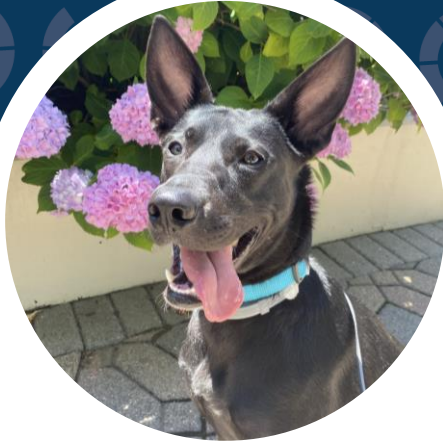
Our Team



**MIA
MCCLAYTON**

Team Mascot

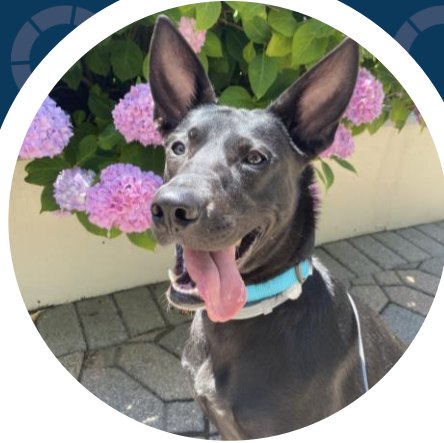
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things about stuff here.



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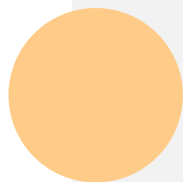
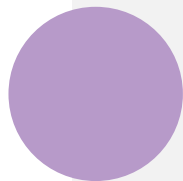
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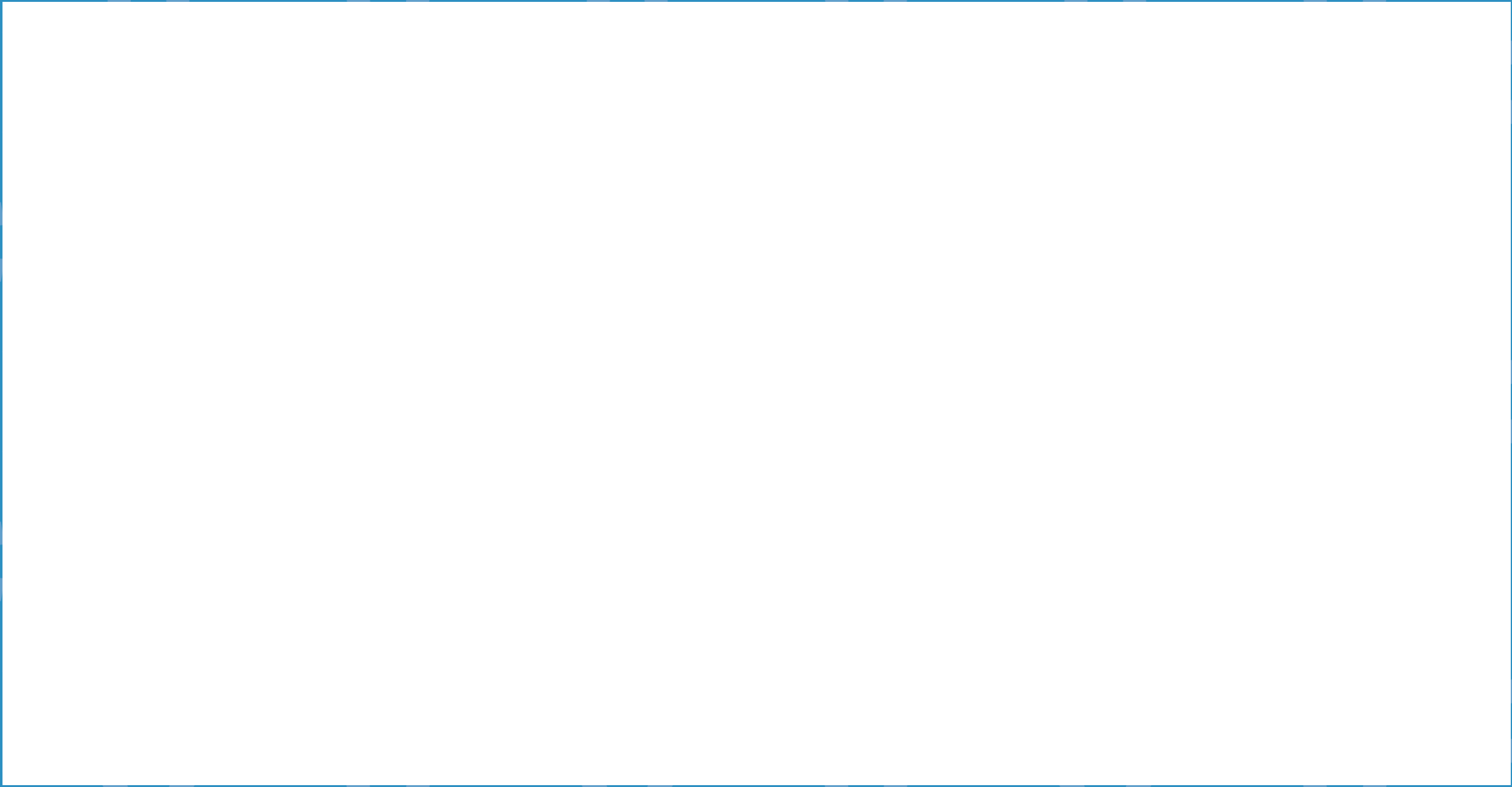
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